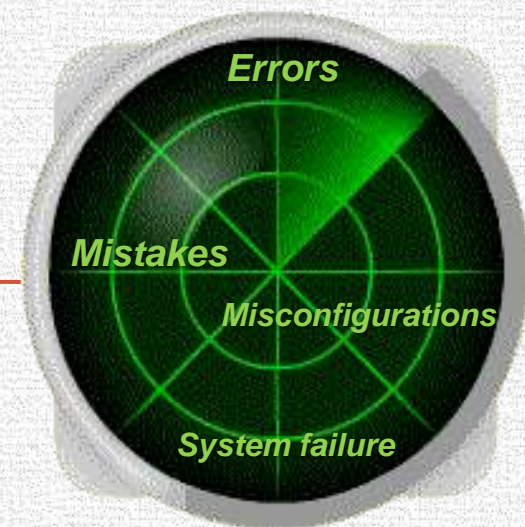


Finding the blind spots & misconfigurations of Data-Center



What is IT Analyzer?

A new Infrastructure Intelligence & Analysis concept for optimizing Data-Center assets



IT Analyzer solution (Patent-Pending) addresses the complexity of IT management and operational problems by

- **Gathering** dynamic information from heterogeneous IT Infrastructure objects, layers and disciplines
- **Analyzing** it by applying sophisticated analytic rules; combining experience, knowledge and best practices
- **Generating** reports.

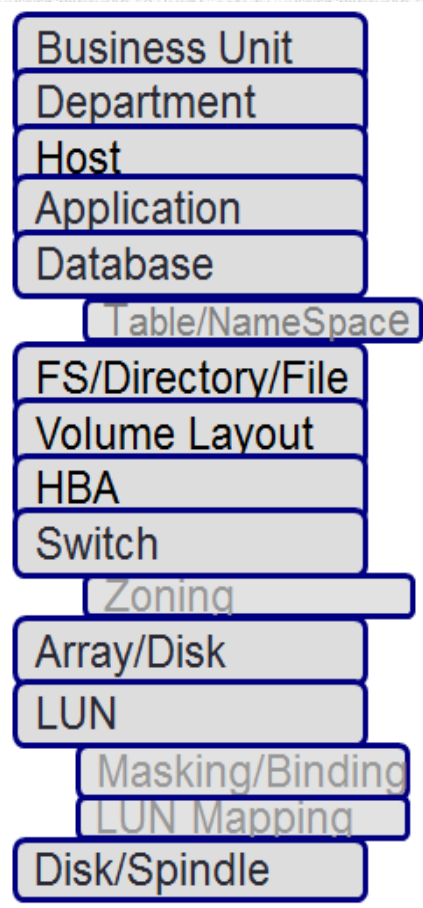
IT Analyzer maximize IT investment, improves IT infrastructure stability, enhances operational activities, reduces operational and maintenance costs

Base on a new concept, Connecting the IT dots... one layer infrastructure cycle approach

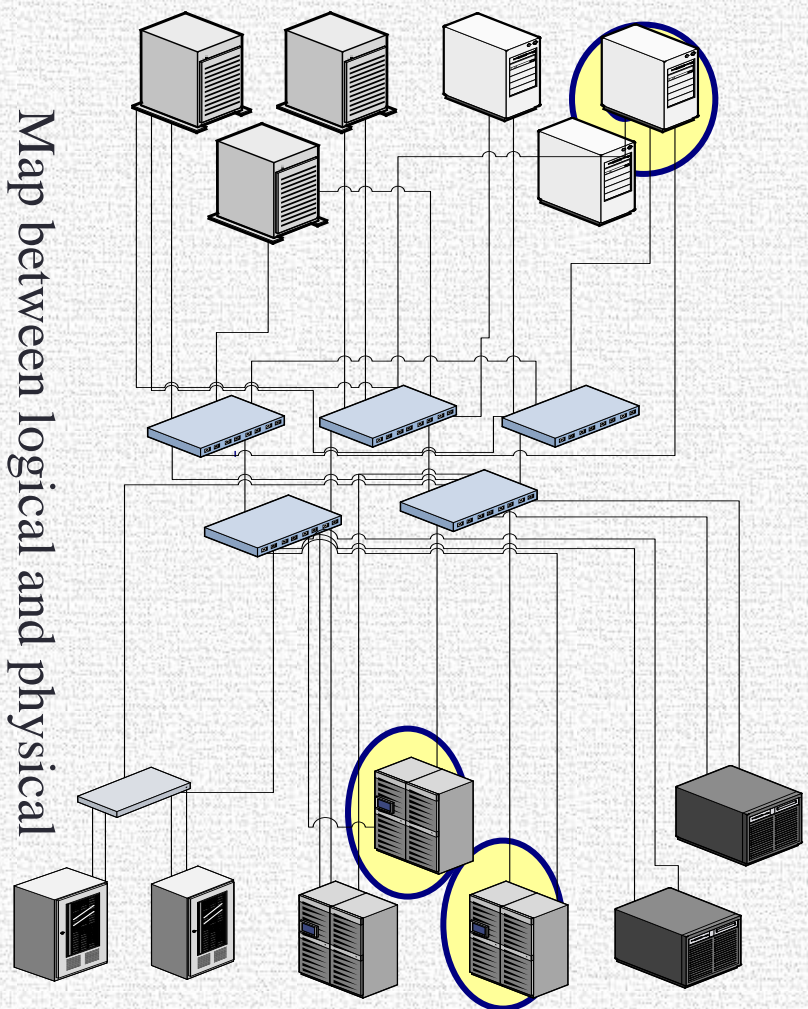


- 1 - Check total IT resources
- 2 - Check real IT usage
- 3 - Analyze and report

SUPPORTING Multi Vendors



Map between logical and physical across the Data-Center

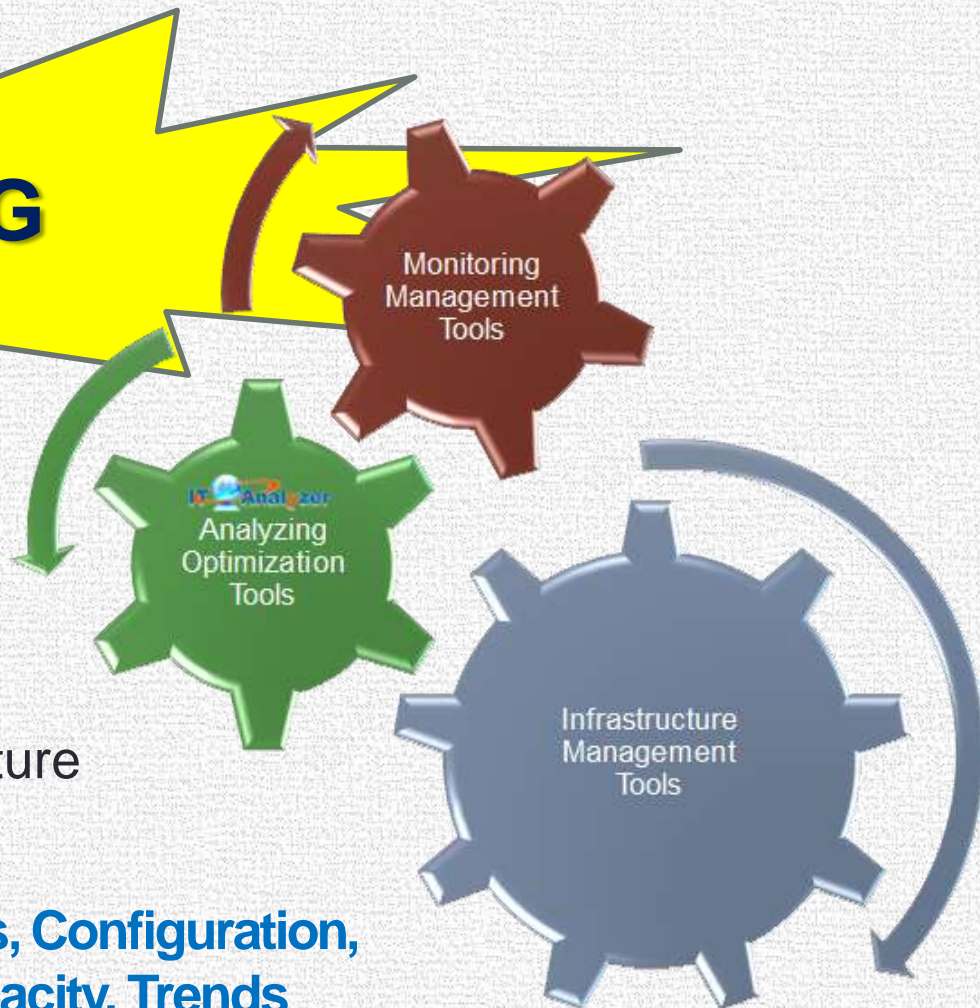


IT analyzer - The Missing layer for addressing the new IT needs...

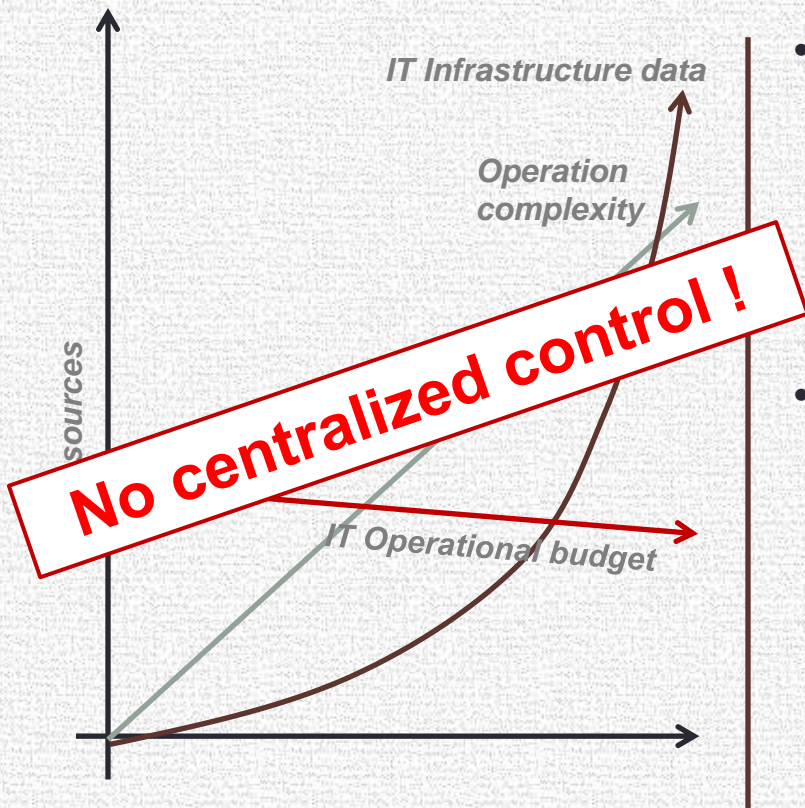
ANALYZING TOOLS

Optimize IT assets, review past, present, and future IT performance, Empowering IT leadership to take immediate actions, and optimizing future Data-Center results

Analyze: Usage, Anomalies, Configuration, Performance, Capacity, Trends



The Pain



- Data Center environments are becoming very dynamic, virtualization and cloud driving data centers to become more service oriented, making fast actions and to support company business strategy.
- There are too many DC management systems tools, which makes it almost impossible to see the big picture.

- Too much data, too little information!
- No correlation between DC operation to company Strategy!

IT Management Systems 1.0 are no longer sufficient
Current ITMS do not support the business needs of IT Infrastructure Management

Problem statement, Data-Center reality



You manage a Data-Center

People operate your Data-Center

We know it's very complex



Errors

Mistakes

Misconfigurations

System failure

Anomalies

Usage

Performance

Trends

Happen

Unique Data-Center approach, Moving From Tactical to Strategic Approach

With IT Analyzer you can take control over your IT Business and Simplifying Datacenter operation...



- Measure and manage all IT resources and services in a single solution.
- Dynamically size IT infrastructure and reduce risks.
- Reduce IT costs through better use of existing resources.
- Make faster and better decisions aligning IT and business.
- Root cause analysis and interpretation of IT performance data.

The Challenge...

Optimize IT operation and align with Business needs!!!

Gartner EXP CIO Report "...the IT spending budgets will be essentially flat with a Minimal planned increase in The Next Year"

*

Forrester Research, Inc "...the IT management software market will have to evolve from its pure operational role to a more strategic and business-oriented one."

IT Operation &
Budget

Business
Requirements

← **Optimized** →

Winds of Change...

Forrester Research, Inc "...the IT management software market will have to evolve from its pure operational role to a more strategic and business-oriented one."

February 4, 2010 Market Projections For 2010: IT Management Software, Say Hello To IT Management Software 2.0

Gartner : BI, value creation key for CIOs "...Increasing enterprise growth, reducing costs and attracting new customers are the three areas CIOs are focusing their attention on in 2011, according to the latest research from Gartner.

By Lisa Banks, January 29, 2011 11:19 PM ET

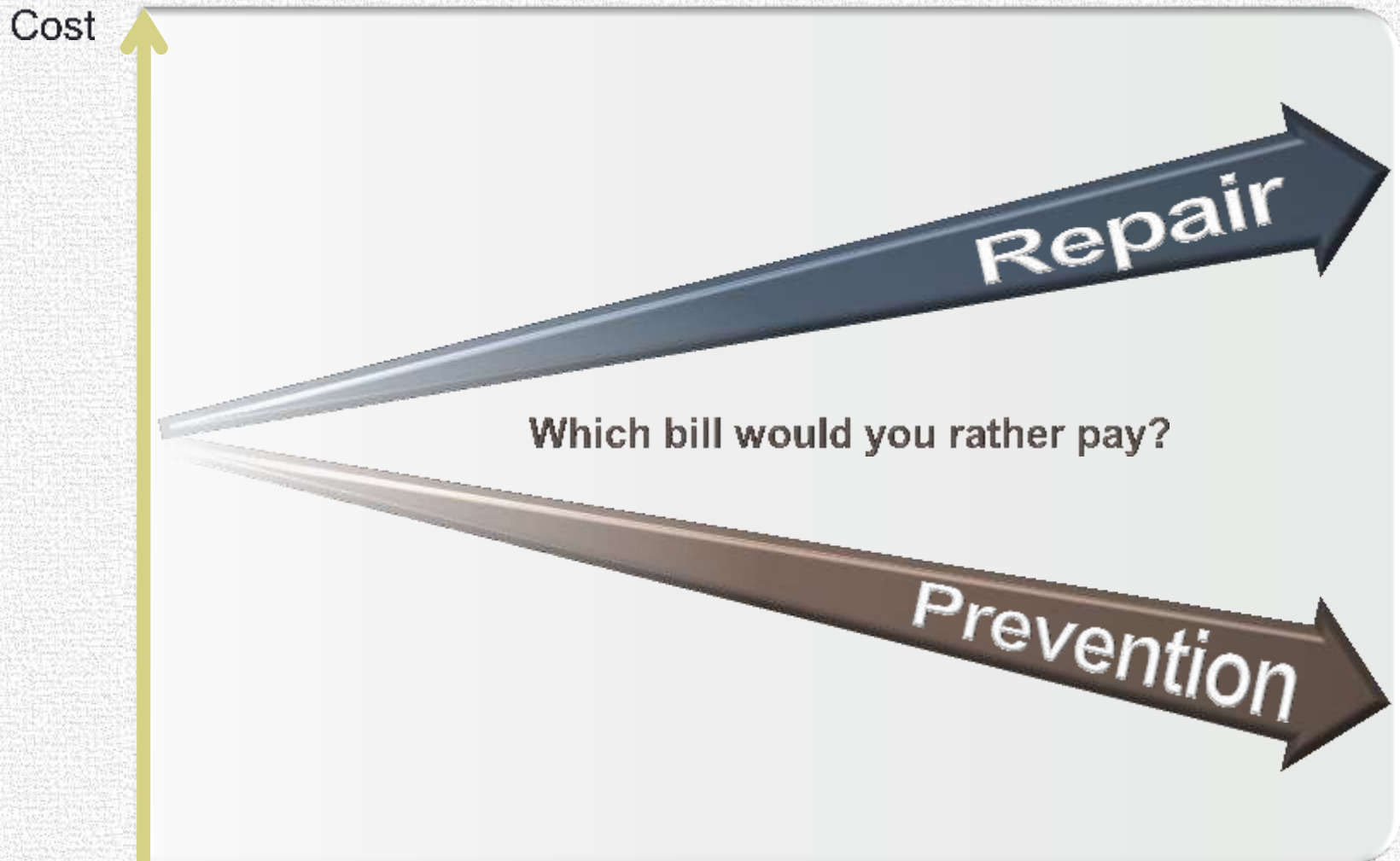
SAP : "The pressure that CIO's are facing today within organizations today... to provide more tools and applications, to be more closely aligned with business goals, and to provide more with less financial resources".

SAP: Timo Elliot, [Regional Marketing Strategies](#)

IBM : "(With) Information explosion, along with complex IT systems... it is important to have a comprehensive system for handling information effectively... This requires Business intelligence at a higher level providing new insights for ...executive decision-making".

IBM: Andrew Munby, [Director of Software Strategy and PowerX systems](#)

Close the Gap – Move to prevention action



Pro-Active actions



Prevent future malfunctions

Reduce cost

Prevent business impact

IT Analyzer, Addressing the new IT Business Issues

Capacity Planning



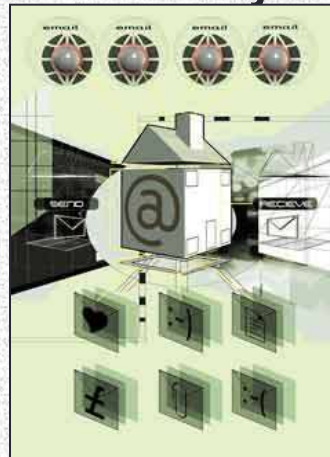
- Over provisioning and Leftovers
- Historical Usage and Trend Analysis
- Correlate End-To-end HW/SW dependencies
- Organizational Transparency

Risk Mitigation



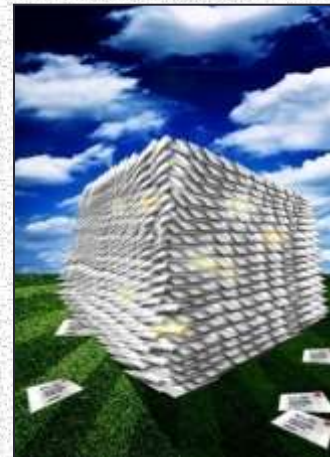
- Reduce Exposure to Data Loss
- Increase Service Availability
- Identify potential Single Point of Failures
- Find anomalies and miss-configurations

Operational Efficiency



- Reduced Human and configuration errors
- Help troubleshooting and reduce MTTR
- Central and Consolidated View
- Information Sharing among IT Roles

Cost Reduction



- Re-use of Wasted Resources
- Enhanced IT Staff productivity
- Reduce Frequency of Purchasing
- Increase Usage of Existing Investments

Resource Optimization



- Discover unutilized Infrastructure
- Optimize Data Protection Process
- Improve Resource Provisioning
- Resource Reclamation

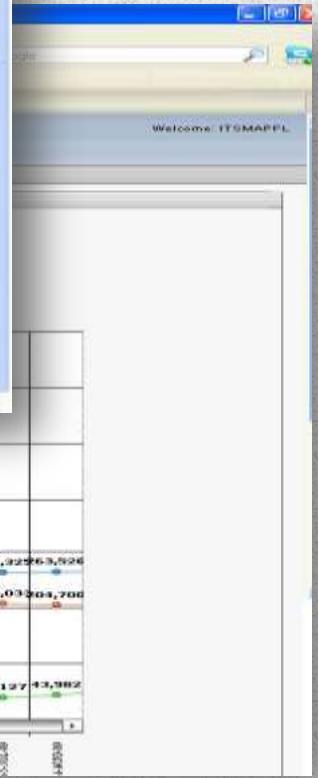
Creating unique operation information

Base on a Innovative sophisticated analytics Cross-Domain, Cross-Platforms, Cross-Vendors engine.



Creating unique Analytic information

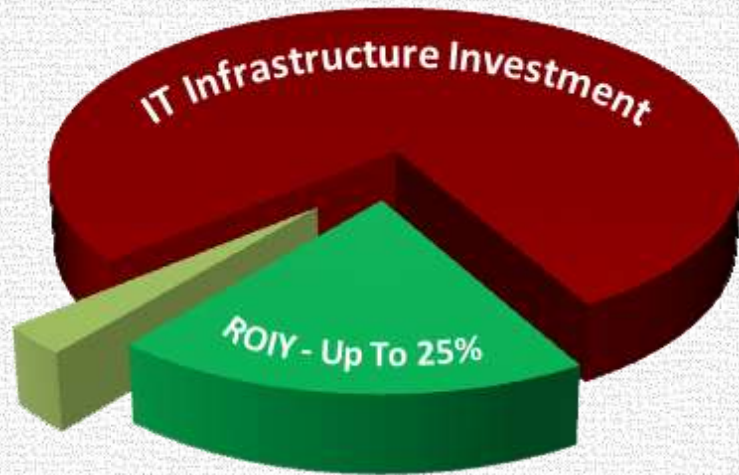
Base on a Innovative sophisticated analytics Cross-Domain, Cross-Platforms, Cross-Vendors engine.



A woman with long brown hair and a light-colored sweater is looking directly at the camera with a surprised expression. Her hands are raised to her cheeks. A large speech bubble is positioned above her head, containing the text "And one more thing...".

And one more thing...

ROIY – Return of Investment on Yesterday

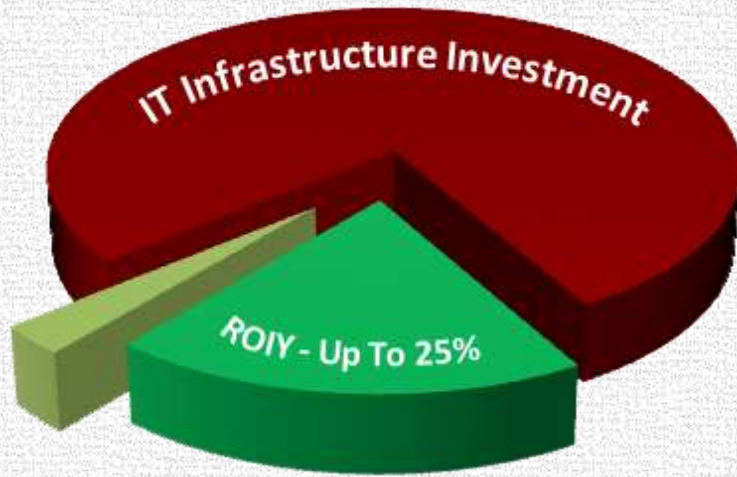


Money back guarantee

Results by using IT Analyzer solution:

- Discovering unutilized IT Infrastructure hundreds of assets.
- Reducing system alert by 80%
- Increase storage capacity by 30%
- Improving backup windows by 50%
- Reduced time and resources spending on troubleshooting by 50%
- Ensured optimal IT resources
- Improved quality of service
- Enhancing IT budget planning
- Accelerate decision processes
- Simplify daily-based IT activities
- Avoid Human error

ROIY – Return of Investment on Yesterday



Money back guarantee

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- Enhancin
- Accelerat
- Simplify d
- Avoid Human error

“Using IT Analyzer on a daily basis allow us to **predict** **critical situations** within the IT environment and **support the company's business strategy**. In addition, we are using IT Analyzer to **optimize** the IT manager's **decisions** and eliminate the pain of over **spending on time and money**”.



Technology breakthrough, Looking different on **IT**

- ✓ **Cross-Domain and Multi-Dimensional concept**
VS. vertical and silo infrastructure solutions
- ✓ **Multi-Vendor coverage with End-To-End context**
VS. vendor-oriented with product focus discovery
- ✓ **Multi-Disciplinary analytic correlation approach**
VS. traditional silo management solutions
- ✓ **Consolidated view of IT Infrastructure status**
VS. disparate and unrelated management viewers



IT ANALYZER – VALUE BENEFITS

1

Increase IT Stability

2

Increase IT efficiency by reducing IT costs through better use of resources

3

Increase decision management process

WIN THE DATA-CENTER BATTLE!



Thank you

www.ITAnalyzer.net
Info@ITAnalyzer.net