

ITAnalyzer
Finding your IT blind spots



**CEO-CIO Cooperation
Affecting Business
Results**

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CEO - CIO Cooperation

CONNECTING IT RESOURCES WITH YOUR BUSINESS NEEDS



As technology is evolving so rapidly, more CEO's realize the critical role of Information Technology (IT) and its contribution to the growth of a business.

Reality shows that CEO's have a basic and limited understanding about specific IT disci-

plines and how IT effects the Business. CEOs are captured in a concept that says that ERP and CRM applications are the main IT asset drivers of revenue growth, and therefore they are worthy investments. Additionally, CEOs seems to ignore the contribution of a stable, agile and optimized IT infrastructure as a platform to run mission-critical business applications, such as ERP and CRM and as a catalyst for business applications to attract new customers and generate more business.

It may sound natural, since CEOs tend to rely on CIOs to do this job; CEOs expect to receive the interpretation and the relationship between IT and business issues from the CIOs, allowing CEOs to evaluate this valuable information, among many other non IT factors, in order to take the right business decisions, in a timely manner. Therefore, the CIOs must understand the IT environment, identify the risks and understand the challenges that the business is facing. The CIOs need to focus on the ongoing indicators in order to ensure that they are navigating the ship in the the right direction.

However, this is not enough! CIOs need the right tools to present and visualize the findings of their analysis in order to share the information with other stakeholders of the business (such as the CEO, COO and other officers) and to generate business analysis and decision tools in which the CEO will be able (and happy) to take them into consideration.

THE TIME FOR *a new approach...*

FLEXIBLE IT SOLUTION FOR YOUR BUSINESS NEEDS

In 2012, organizations will address the gap between the CEO and CIO and the need for a common platform and language to build a constant productive interaction between them. ***A real synergy between the CIO and CEO is the key*** of modern organizations taking advantage of the technology; analyzing and applying the information efficiently in order to provide better and faster services to their existing and potential customers.

Technology that work's *for you...*

IT Analyzer deals with the IT management and operational complexity pain by gathering information from the IT Infrastructure objects and layers, and storing it into a sophisticated analytical rules BI cube that combes knowledge and best practices.

IT Analyzer analyzes "weak links" and reconfiguration in the IT layer, and by that improves IT infrastructure stability, reduces errors, alerts, downtime, and human intervention. IT Analyzer is supporting IT managers to perform in a dynamic environment. The system collects & translates massive IT infrastructure Data into "actionable information" enabling CIO & IT Management to make fast and accurate decisions using a unique Business Intelligent analysis engine as a layer on top of existing management tools.

VALUE BENEFITS

- GAIN CONTROL, MAKE FASTER AND BETTER DECISIONS
- REDUCE IT COSTS THROUGH BETTER USE OF RESOURCES AND ACTIONS
- ALIGNING BETWEEN IT AND BUSINESS
- CONSOLIDATED END TO END IT INFRASTRUCTURE VIEW
- SPOT PROBLEMS BEFORE AFFECTING PERFORMANCE
- ANALYZE ANOMALIES AND MISS-CONFIGURATIONS